

BUSINESS PROPOSAL



AGRI TECH CENTER PROJECT

Contents

Proposal Introduction

How to Develop

Responsibilities

Financial

Deal Structuring

Illustrations

Proposal Introduction

Agriculture-based countries —Agriculture is a major source of growth - They do have NOT have Agriscience Center, which is necessity of every country. World Bank says agriculture is accounting for 32% of GDP growth on average, mainly because agriculture is a large share of GDP and most of the poor are in rural areas (70 percent). This group of countries has 417 million rural inhabitants, mainly in Sub-Saharan countries. Eighty-two percent of the rural Sub-Saharan population lives in agriculture- based countries.

Dina Umali-Deininger, Lead Agriculture Economist says "Agriculture can be the main source of growth for the agriculture-based countries and can reduce poverty and improve the environment in all three country types, although in different ways. This requires improving the asset position of the rural poor, making smallholder farming more competitive and sustainable, diversifying income sources toward the labor market and the rural non-farm economy, and facilitating successful migration out of agriculture."

Various names have adopted worldwide like Agriscience, Agri Tech or Agri Machinery or simply Agri Center, but most appealing is Agri Tech Center. No matter what but people say but world growth started from agriculture and it's going on with latest technologies, but we are living behind that "tech" to develop more "Agri" growth is required and for that agricultural countries needed more and more facilities, equipments and what not.

We have developed this center so that growth of "Agri" in agriculture based countries with usage of maximum and various "tech" facilities can take place. We have experienced experts from various industries who will be working on this AGRI TECH CENTERS to make it successful.

Why Agri Tech Centers are required:

- **Commercial Agriculture**
- Central market place to sell grown products by farmers
- Commercial Agriculture
- Place from where community can buy, get repair, rent small & medium equipments
- Agri & Technology Institute and Training center for community
- Local Farmers Market for daily buyers
- Own power production facility
- Agri based small & medium Agri and Tech industries
- Advisory & meeting place for rural developments
- Mini health facility
- Agri /Biomass pallet development & production facility
- Agri Community Banking & Micro Finance Terminal
- Dairy product & cold storage developments & facilities.
- Farmed product independent warehousing.

Who can develop this project?

- ✚ Any Government's Agriculture Ministry
- ✚ Any Government's Science & Technology Ministry
- ✚ Any State Gov: county or district wise
- ✚ Any Agri or Tech based NGO
- ✚ Any corporation



How to Develop

We have suggested hereunder, "How to Develop" Agri Tech Center and have also provided all the parameters, process and steps which will make your decision stronger to move ahead in this direction. VISU International, as a leading Project Development Consultancy Company has following strong sources and relation with various service provider who will join in following manner:

- ✦ Our team of experienced Architect and Engineers will design the complete project and based on their recommendation construction and Development Company will do the construction of the project.
- ✦ Specialized retail outlet entrepreneurs will map out the Farmer Market, which will be very effective and helpful place for farmers.
- ✦ Company of energetic youngsters are going to set up Knowledge & Technology Institute and Training center for community, thru which students of local community will be able to get the education facilities. Scope of this will depend on the size of community.
- ✦ Electrical power is as important as nerves in our body and in Agri based community, production of power will be done by Agri waste through small and medium size biomass system by a fully experienced company.
- ✦ As proposed in this center health care facility in form of small hospital will be set up by experts of health care system which will be linked with major hospital of your choice.
- ✦ Repair and maintenance facilities are very crucial for villagers and far distant community and special emphasis will be given to this so that their Agri equipments and other daily life machines get fixed in this center.
- ✦ Tech development will be meaningful by providing space and machinery to the community's entrepreneurs who want to earn their livelihood by producing various products and by-products from agriculture, wood, handicraft, food and other products. Complete system will be set up which will really show up the growth of community.

When project is up and running it will create a great enthusiasm in the community and it will become a prominent place for them to do all sort of activities of life. Our experts & experience team will do set up of entire project, from scratch to finish.



Agricenter International, Memphis USA

Responsibilities

Pre Project:

- You will issue necessary letters and documents required for the project.
- You have to decide the location where you have minimum 2000 acres of land, which you will allocate for the project.
- We will arrange all the suppliers and provider who are willing to work for this project.
- We will advise you to prepare the documents as required by the lender and then we will work with lender to get funding.

During Project

- You will provide the safety & security to our team with the help of local forces.
- You will provide the local skilled and unskilled workers, as required by our team during the project, which will also generate the employment in the community.
- Our team will do the entire project ready from scratch to finish.
- All required cooperation will be provided by your local, zonal, regional or head office from time to time to our team.

Post Project:

- We will provide the training to staff in each sector
- After training period, we will hand over you the center
- You will be further responsible to run the show.
- We will supervise your team and advisory will commence.



Financial

We have very strategically calculated and estimated the project value with fixed and standard package as mentioned in 'How to develop" at US \$15 Million; however it may differ if you want to add or delete any facilities but project to make an effective project it will need minimum investment of US \$10 Million. This includes all the cost excluding the land value.

Specifics of financial details needs to be work out on project basis subject to demand, location, facilities requirements, size of the facilities & various other factors.

Deal Structuring

Following are the steps & procedures of the deal, we all need to follow it fast to make it successful.

1. After reviewing this proposal & if interested than move to point # 2.
2. YOUR office will send us the Letter of Interest [LOI] to VISU Int. showing their interest, readiness and willingness to develop this proposal.
3. In response, VISU Int. will give the Letter of Acknowledgement [LOA] to you. Alongwith LOA, VISU Int will send Consultant Agreement also to you for signing.
4. By signing Consultant Agreement, YOUR COMPANY will appoint VISU Int. as Consultant for this project development.
5. After getting appointment letter, VISU Int will cordinate with you, developer & others parties to formalise their agreements with them.
6. VISU Int will provide the suggestive check list & advice to YOUR COMPANY for preparing Detailed Project Report, presentation and documents needed for submission to lender/ investor, as per their standards and requirements.
7. After that, YOUR COMPANY in coordination with VISU Int will submit the project to lender for funding & guarantee arrangement.
8. Process with lender & finalization of funding arrangement process.
[If you have complete funding than this step is not required]

9. On getting the funds project process begins & we will give you TURNKEY Agri Tech Center.
10. On completion of the projects YOUR COMPANY will be the proud owner of all Agri tech Center.

In any event, if traveling, report making, presentations are required for the project than, YOUR COMPANY or VISU Int. official, than you should be prepared for the same and all expenses towards that should be bear by valued client. We hope you will like this business proposal and will have positive response towards it.

Illustrations



Agri Business Center, North Carolina USA



Agri Center Lee County, Mississippi USA



Miehlig Agri Center, Illinois USA



Tift County Agriscience Center, Georgia USA

AGRI TECH JOURNEY BEINGS.....